

JAMES POOSTCHI

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PROFESSIONAL EXPERIENCE

I have been working for over 15 years in the role of digital designer and animator. In my most recent role I have led a team of html developers, animators and designers, junior and senior. In this role I conducted hiring, appraisals and helping with personal development alongside training up junior staff.

I have worked extensively across hundreds of media comms campaigns from conception to delivery and am up to date with all the latest softwares and media serving platforms. I also design and animate DOOH, online and social videos and lots of showreels and touch screen projects. Over the last few years I have been working on coding 100's of emails for The Times and The Sun and playing with chatbots and AR filters for Instagram.

I have worked across most of the large agencies with long stints at Publicis, JWT, Glue Isobar, Karmarama, WCRS, Pokerstars, BAT, Draft FCB and The Times

FREELANCE 2020 - NOW

PULSE CREATIVE 2016 - 2020 - LEAD

DIGITAL DESIGNER

FREELANCE 2010/2016 - DIGITAL DESIGNER

PUBLICIS 2007/10 - FLASH DESIGNER

EDUCATION

BA(Hons) Fine Art - Camberwell College of Art
Foundation Course Art & Design - Newcastle College
A Levels - Art & IT - Newcastle College
10 GCSES A*-C - Royal Grammar School, Newcastle

SKILLS

After Effects, Photoshop, Illustrator, InDesign, Animate, Edge, Flash, Dreamweaver, Hand drawing, All aderving platforms, Celtra, All Microsoft Office, Model Making, HTML5, CSS, JavaScript. Sketch, Invision, SparkAR

PROFILE

Over the last 15 years I have worked for fashion magazines, in house, design firms, news networks and advertising agencies across a huge array of large clients including McDonalds, Renault, Honda, Hugo Boss, Converse, Easyjet, The Army, HP, Google and Disney. I have taken the role of art director, designer and animator and even sometimes filled in as project manager.

I am very capable of switching styles and roles often working on multiple projects at one time.

Highlights have included

- Illustrations and social media videos for Converse
- Creating games within banners
- Delivering 100 animations for the Science Museum

RECREATION

- I make handmade leather bags and recently started an online store from the gained interest.
- I play table tennis and squash
- I love to draw typography and attend life classes
- I am into yoga and meditation which helps me keep my cool in stressful times.
- I have a half pug, half beagle called Carlito who is glued to my side

REFERENCES

Tabitha Winter, Karmarama

"I've worked with James for over a year now on Honda and he's one of the most consistent creatives I've worked with. He is brilliant at managing other designers and getting the job done on tight deadlines often meaning staying late with no problem doing so. He is a great team player and an asset to any team"

Sam Child, WCRS

"James is a fantastic person to work with. His 'can do' personality is a real asset and makes even a difficult project feel easy and stress free. He has always impressed me with his ability to adapt to any client work with a positive attitude.

No job is too big or small and the results are always first class. He always just 'gets it', which is an incredibly useful attitude to have. I hope our paths will continue to cross in whatever he decides to do next. One thing is certain, he will be a real asset to any company lucky enough to employ him."